



HCH Event 3 dec

Ruben Dubelaar

HOLLAND CIRCULAR HOTSPOT

Agenda break-out California:

- HCH - Ruben Dubelaar - Korte introductie HCH programma California
- RWS – Martin van Nieuwenhoven - ontwikkelingen VS t.a.v. recycling en marktkansen
- DSM Niaga – Josse Kunst – Ervaringen DSM Niaga en gesignaleerde kansen in California
- Discussie ronde

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California plans to show the world how to meet the Paris climate target

Governor Jerry Brown signed an executive order for statewide carbon neutrality by 2045



▲ California Gov. Jerry Brown walks to the bow of the high-tech battery-operated San Francisco Bay sightseeing boat, Enhydra, for a cruise of San Francisco Bay, where he signed 16 new laws aimed at easing global warming Thursday, Sept. 13, 2018, in San Francisco. Photograph: Rich Pedroncelli/AP

Last week, California Governor Jerry Brown signed State Senator and US Senate candidate Kevin de León's SB 100, which mandates that the state **obtain all of its electricity from zero-carbon sources by 2045**. That in itself was a big deal, but Brown didn't stop there; he also **issued an executive order** calling for the entire California economy to become carbon-neutral by 2045. That's a *huge* deal.



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Take Action for the Environment: 0-80-100-Roots

Climate change affects people around the world, and has serious consequences for those in the Bay Area. Join us in protecting the health of our communities, our environment, and our city. Your actions make a difference: Sign up for clean power, ride public transit, compost and recycle, attend an event outdoors or a public meeting, engage with community and the environment around you.



Zero Waste

- Reduce your waste.
- Reuse what you can.
- Recycle & compost.



Key Challenges Toward Zero Waste



Food, Packaging and Changing Consumption



Construction & Demolition Debris



Large, Complex and Multitenant Generators

HOLLAND CIRCULAR HOTSPOT PopUp Embassy



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HCH doelstellingen:

- Binnen een jaar zijn tenminste 20 Nederlandse organisaties betrokken bij het HCH programma op de VS;
- Binnen twee jaar werkt tenminste één nieuw Nederlandse cluster van bedrijven en kennisinstellingen actief samen met VS een meerjarige aanpak op CE, bijvoorbeeld via een PIB-programma of internationale Greendeal;
- Tenminste 10 Nederlandse organisaties hebben na 2 jaar nieuwe business ontwikkeld door de activiteiten op de VS

Global Climate Action Summit 2018



SHARING INNOVATION

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HCH Programma (ism CG in San Francisco):

- Voorjaar Factfinding missies Textiel/Consumenten goederen en Gebouwde Omgeving
- Najaar bredere handelsmissie met diverse CE thema's
- Nauwe samenwerking met HCH partners voor meer impact (AmsterdamTrade, RWS, FME/Envaqua)