



HOLLAND
CIRCULAR
HOTSPOT

sharing innovation



CIRCULAR OPPORTUNITIES IN THE TEXTILE
AND FASHION SECTOR IN FRANCE
FOR DUTCH ENTREPRENEURS

JUNE 10, 2020

MADE POSSIBLE BY:

WELCOME

HOUSEKEEPING RULES DURING THE WEBINAR

- Please make sure you are in a quiet room
- You will be muted during the webinar, except when given the word by the facilitator
- The working language is **English**
- Please send your questions and comments using chat.
- Indicate name of the speaker you would like to answer your question.
 - The chat moderator will make sure to collect all questions for further discussion
 - In case there are questions not addressed during the webinar they will be covered in the follow-up
- Please note the webinar will be recorded
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- Presentations and recording will be shared with the participants
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LIFE BROADCASTING FROM C-BETA

A CIRCULAR BREEDING GROUND AND HOME TO HOLLAND CIRCULAR HOTSPOT

— NOW —
OPEN

SADC

ular Area Development



ular area development, digitization & business ecosystems

Transition to circular area development
The transition to a circular economy is the talk of the day. In this new economic model innovations follow one another in rapid succession. These are product, process and system innovations in all areas. Schiphol Area Development Company (SADC) plays an active role in this transition, because we seek opportunities, opportunities to innovate, learn by doing and add value. This is how we can realize in different ways at our business locations and develop in the Amsterdam Airport Area.



Business Ecosystems
In a competitive environment, companies are increasingly working together in new ways. For example, companies increasingly work cross-sectoral in order to stimulate innovation. Another trend is that large companies work with small, specialized companies and start-ups to increase their innovative capacity. At different geographical scales networks emerge of different types of businesses. They become ecosystems of diversity and adaptivity. Companies that are able to create a new ecosystem, better able to respond to change.

business as an
engine for change

economy is ecology

PARK 2020
The work benefits, the



Park 2020
A development of VolkerWessels, Algeborg & Delta Development Group
Park 2020 is the first Cradle to Cradle certified park in its kind. Every building design makes (energy) resources and is in line with Cradle and the circular economy. Four key principles for disassembly, products as a services, material productivity and health (human centered) design principles contribute to the preservation of a enjoyed now and for generations to come.

park2020.com



Schiphol Trade Park - Trade Boulevard
A development of VolkerWessels Logistics Group



HOLLAND CIRCULAR HOTSPOT

DUTCH CIRCULAR SOLUTIONS TO GLOBAL CHALLENGES

Companies



EXPORT PRODUCTS
AND SERVICES

Knowledge
Institutes



EXCHANGE
KNOWLEDGE
AND INNOVATION

Government
Cities



EXCHANGE
GOVERNMENTAL
BEST PRACTICES



Government of the Netherlands

SHARING INNOVATION



HOLLAND CIRCULAR HOTSPOT

MEET THE TEAM



Freek van Eijk
Director



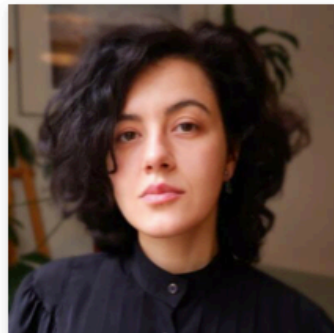
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Ruben Dubelaar
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Elena Agafanova
Advisor and Project Support



Claire Hooft Graafland
Senior advisor RVO & HCH liaison



Mieke Evers
International sustainability advisor
RVO & HCH liaison

AGENDA



- 15.05 Welcome words by **Freek van Eijk**, Director, Holland Circular Hotspot
- 15.10 Introduction by **Nico Schiettekatte**, Head of Economic Section, Embassy of the Kingdom of the Netherlands in France
- 15.15 Highlights of the RVO report *“Innovation and sustainability in French Fashion Tech”* by **Alice Gras**, President/Founder, Hall Couture, Entrepreneur and Consultant in Fashion
- 15.25 Textile value chain: challenges and Dutch capabilities by **Mieke Evers**, International Sustainability Advisor, RVO and Rens Tap, Business Development, Modint
- 15.40 Panel discussion with **Mieke Evers**, **Rens Tap**, **Nico Schiettekatte** and **Alice Gras** moderated by **Ruben Dubelaar**, International Strategy, Holland Circular Hotspot
- 16.05 Closing remarks by **Nico Schiettekatte** and **Freek van Eijk**
- 16.10 End

NICO SCHIEKATTE

- Head of Economic Section
- Netherlands Embassy in France



ALICE GRAS

- President/Founder Hall Couture
- Entrepreneur and Consultant in Fashion

Highlights of the RVO report
“Innovation and sustainability in French Fashion Tech”



RENS TAP & MIEKE EVERS

- Rens Tap, Business Development, Modint
- Mieke Evers, International Sustainability Advisor, RVO

Textile value chain: Challenges and Dutch capabilities



PANEL DISCUSSION

Moderated by Ruben Dubelaar
International Strategy, Holland Circular Hotspot



With:

Mieke Evers, Rens Tap, Nico Schiettekatte and Alice Gras

CLOSING REMARKS

- Nico Schietekatte, Netherlands Embassy in France



- Freek van Eijk, Holland Circular Hotspot



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