

CIRCULAR CLIMATE BOOSTER

SERIES OF EVENTS IN THE RUN UP TO WCEF+CLIMATE, MARCH/APRIL 2021



CLOSING THE LOOP FOR CLIMATE MITIGATION

LOOKING AT OPPORTUNITIES FOR TEXTILE AND PLASTICS

In the run up to the WCEF+Climate in April 2021, the Dutch Ministry of Infrastructure and Water Management in close alignment with Sitra and Canada as host country of WCEF2021, organized a WCEF side event: theCircular Climate Booster, executed by Holland Circular Hotspot and Springtide International.

The Circular Climate Booster started with webinars on textiles and plastics, two industries that have enormous impact on climate. The webinars provided platforms to share best practices and knowledge throughout the value chains, and resulted in recommendations and conditions to create a circular economy and reduce climate impact. The results were presented and discussed during a round table session with high level international policymakers, such as the Dutch Minister for the Environment, Stientje van Veldhoven.

CONDITIONS FOR CHANGE

The entrepreneurs involved in the interviews, two workshops, and webinars mentioned 5 key recommendations:

- Regulations and incentives
- Collaboration
- Inclusiveness
- Knowledge & Innovation
- Leadership

SET UP OF THE BOOSTER

2 TOPICS

- Textiles
- Plastics

MULTIPLE EVENTS

- Interviews with entrepreneurs & experts
- 2 workshops
- 2 webinars
- 1 roundtable

MULTILEVEL DISCUSSION

- 11 entrepreneurs
- 5 experts
- 3 decisionmakers
- 5 continents



ROUND TABLE GUESTS

- Stientje van Veldhoven, Minister for the Environment of The Netherlands
- Michelle Brownlee, Director General, Strategic Policy at Environment and Climate Change Canada
- Jan Peter Balkenende, Former Prime Minister of The Netherlands and Chair of the Dutch Sustainable Growth Coalition
- Freek van Eijk, Moderator plastics webinar
- Ruben Dubelaar, Moderator textiles webinar
- Marieke van der Werf, Moderator round table

KEY RECOMMENDATIONS

REGULATION & INCENTIVES

- Provide regulations that enable the implementation of EPR-systems, CO2 taxation, mandatory use of recyclates and bans on landfill
- Create a levelled playing field for circular initiatives by using regulation, for example by lowering taxes or input duties
- Governmental investment is needed to put the right infrastructure in place and quickly

"I would like to ask governments to create a levelled playing field" - Bert van Son, Mud Jeans

COLLABORATION

- Circular initiatives demand new value chains and (different) collaboration across these new value chains
- Good collaboration between government and entrepreneurs is needed; government can boost circular initiatives
- Convening power of government often underestimated. Collaboration also gives legitimacy to circular innovations.

"Long term change only comes when the whole system works together: therefore we have to look at the full value chain" - David Rogers, WRAP

INCLUSIVITY

- Circular- and social impact go hand in hand
- Multinationals can play a large role in local sourcing
- Include the informal sector and guard good working conditions. For accelerating factors and for social impact.
- (circular) skill development and education is needed to scale up the impact of small initiatives and make circularity mainstream

"Skill development is essential to scale up the impact of small initiatives" - Jocelyne Tsonang, ACEN

KNOWLEDGE & INNOVATION

- Stimulate innovation & circular business models
- Access to raw materials should remain available for innovators to experiment
- Creating awareness on circularity remains a key component for a successful transition.

"When countries don't have the infrastructure yet, they can learn from frontrunning countries and leapfrog by customizing existing knowledge and innovation to local need and possibilities" - Keiran Smith, Mr Green Africa

LEADERSHIP

- Reward the 'just do it mentality' of entrepreneurs that enable the circular economy
- Show courage and take leadership on circular economy as a government

"Retailers need to act as the editor of the choices, edit out bad ones and make better (more circular) choices easy, convenient and affordable to access" - Tom Szaky, Loop

MATERIAL

VIDEOS

- [Closing the value chain for plastics](#)
- [Closing the value chain for textiles](#)
- [Conditions for change](#)
- [Circular Climate Booster: after-movie](#)
- [Launch plastics brochure](#)

WEBINARS

- [Textiles](#)
- [Plastics](#)
- [Round table session](#)

BROCHURES

- [A circular economy for plastics; Let's turn challenges into opportunities](#)
- [From linear to circular in the textile and apparel industries: Let's make the circular shift together](#)

ACKNOWLEDGEMENT

TEXTILE WEBINAR

- Monique Maissan, Waste2Wear
- Bert van Son, MUD Jeans
- Hans Bon, Wieland Textiles
- Kriti Tula, Doodlage
- Ernst Siewers, Dyecoo
- Lewis Perkins, Apparel Impact Institute
- Jade Wilting, Circle Economy
- Chiara Catgiu, Ellen MacArthur Foundation
- Ruben Dubelaar, Holland Circular Hotspot

PLASTICS WEBINAR

- Crystal Howe, Ice River Sustainable Solutions
- Patrick van Baal, FrieslandCampina
- Brian Bauer, Algramo
- Tom Szaky, Loop
- Maarten Stolk, Ioniga
- Keiran Smith, Mr Green Africa
- David Rogers, WRAP
- Jocelyne Tsonang, African Circular Economy Network
- Freek van Eijk, Holland Circular Hotspot